

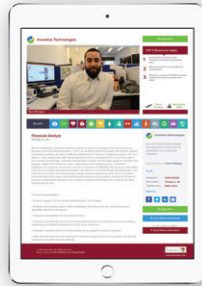
# Increase your productivity with Sparc

Viewed  
**2X**  
as long



62 seconds

vs.



152 seconds

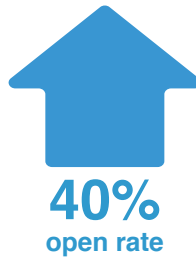
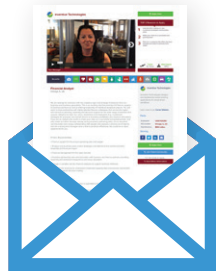
With authentic and compelling videos, Sparcs are viewed twice as long as traditional job descriptions, increasing candidate interest.

Shared  
**4X**  
as often



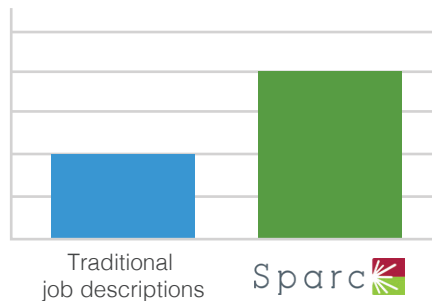
With social share built in, candidates share Sparcs four times as often as job descriptions, increasing reach and visibility.

Opened  
**8X**  
as often



Emails and InMails are opened eight times more often if a Sparc is attached, increasing your response rate of targeted candidates.

Convert  
**2X**  
the candidates



Sparc's powerful and unique features result in twice as many individuals converting to applicants.

Sparcs generate more qualified candidates, reducing your workload and filling positions faster.